
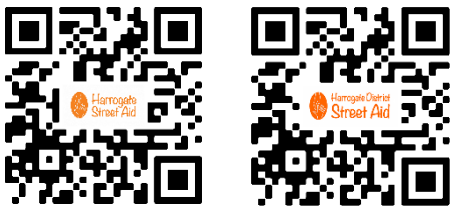










Harrogate District Marketing Samples:

 <p>Harrogate District logo</p>	<p>QR codes prepared by TRCF.</p> 
<p>Bollard cover, designed by Street Aid designer and sponsored by Harrogate BID, including QR code for people to scan and donate.</p> 	<p>Street Aid grant publicity.</p> 
	<p>Harrogate Town Football Team sponsored their final game of the season against (coincidentally) Cambridge United.</p> 
<p>Victoria shopping centre window terminal launched August 2021.</p> 	<p>Starbeck billboard advertising December 2020 and 2021.</p> 
 <p>Helping people on the street turn a corner</p> <p>Find out more and donate at <a href="http://www.harrogatestreetaid.co.uk">www.harrogatestreetaid.co.uk</a> or scan the QR code.</p>  <p>It's your choice: small change or <b>real change?</b></p>	<p>Recent A7 cards for partners and agencies to carry to give to public and visitors. Shops also have these.</p> <div data-bbox="917 1758 1133 2027"> <p><b>What is Harrogate District Street Aid?</b></p> <ul style="list-style-type: none"> <li>• An initiative set up to support local street sleepers and those begging.</li> <li>• Makes real change to people's lives, helping them to get off, and stay off, the streets</li> <li>• Grants of up to £500 available</li> <li>• Your donation will help fund a variety of areas, for example:             <ul style="list-style-type: none"> <li>• Training courses</li> <li>• Addiction therapies</li> <li>• Employment related costs</li> <li>• Anything not covered locally by other funding.</li> </ul> </li> </ul> </div> <div data-bbox="1141 1758 1356 2027"> <p><b>Where to donate?</b></p> <p>Tap to donate: £3 at</p> <ol style="list-style-type: none"> <li>1 - M&amp;S Foodhall Oxford Street Harrogate</li> <li>2 - Victoria Shopping Centre Harrogate</li> </ol> <p>Also online at <a href="http://www.harrogatestreetaid.co.uk">www.harrogatestreetaid.co.uk</a></p> <p>Working in partnership with:</p> <ul style="list-style-type: none"> <li>• Harrogate Homeless Project</li> <li>• North Yorkshire Horizons</li> <li>• North Yorkshire Police</li> <li>• Harrogate Borough Council</li> </ul> </div> <p>It's your choice: small change or <b>real change?</b></p>